



Realtor's Insight By...

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Offering you more...

Computerized Floor Plans

Professional Digital Photography

Solid Real Estate Advice

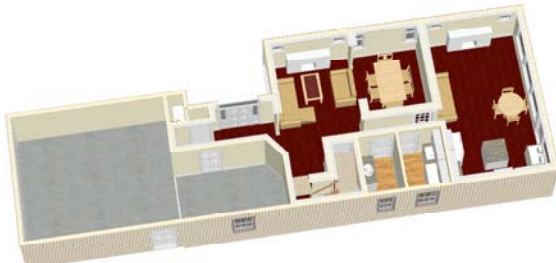
Free Comparative Market Evaluation

Home Staging Tips

Instant New Listings Notification

Floor Plans!

There is something about a floor plan that helps buyers make the decision to buy and that is good for sellers! The faster a new buyer psychologically 'moves' themselves into your home the faster your sale! It is important to remember you are not selling the decorating in your home; you are selling the floor space and a floor plan helps buyers concentrate on what that space can do for them. With a floor plan, the buyer can focus on room size, layout, continuous space within the home and this eliminates the confusion of having to look at your furniture while trying to imagine theirs in your home. The floor plan also serves as a good visual reminder of the features of your home which is important as buyers frequently get overwhelmed trying to distinguish one home from another.



Don't settle for less! The development of illustrative 2 & 3 dimensional floor-plans of your home is part of my complete marketing strategy. To find out more call me today at: 250.486.4350



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